

Welcome

Take a moment to allow yourself to fully arrive in this space.

We'll begin soon

innrwrks

The Regenerative Business Transformation

- a free session series

(part 3)

innrwrks

innwrks

a transformation lab/studio
for regenerative business



Tools



Ventures



Consulting

Our question

How can we transform business
to create the world we want our kids to live in?

innrwrks

The journey we're on...

Work & Business	Personal	Relational	Systemic
Culture & Worldview	New What	New How	New Who
Economy & Society	Value	Consumption	Exchange

Work & Business

The Personal

innrwrks

What is happening?

Modernity

Values rationality, progress, and industrial growth. Emphasizes technological advancement, individualism and the dominance of human over nature



"Something regenerative"

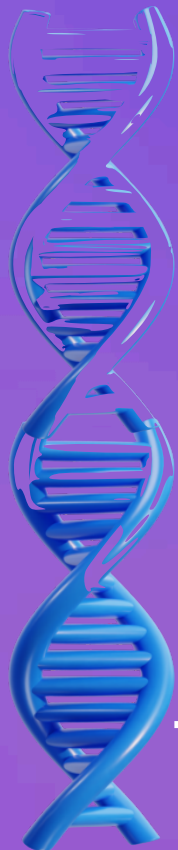
Values the interconnectedness of all life and diversity as a source of resilience. Sees humans as parts of the ecosystem, responsible for nurturing the planet

Hospicing

Recognizing and letting go of the values, beliefs, and practices rooted in the modern era that no longer serve us or the planet

innrwrks

The Chefurka-Murphy Double Helix



Asleep

"Zzzz"

There is no problem.
Fully internalized modernity.

Awakening

"Houston, we have
a problem"

Triggering of a personal
"me" or "world" crisis

Awareness

"Oh no, even more
problems"

Identifying multiple patterns
and interconnected issues

Reflection

"Oh shit, it's both
me and the world"

Confronting both personal and
systemic contributions to issues

Transformation

"My work is
for all of life"

Shifting from ego-centric to
eco-centric values

Modernity

Integration

"This is now just
reality"

Embodying and practicing
regenerative principles

*What comes
after*

innrwrks

Work & Business

The Systemic

innrwrks

“The major problems in the world are the result of the difference between how nature works and the way people think.”

- *Gregory Bateson*

innrwrks

Relaxing into the new...

VALUE



RISK



EFFICIENCY



Rational
Certain
Mechanical



EMBODIED
UNCERTAIN
RELATIONAL

innrwrks

THINGS ↔ **PROCESS** ↔ **RELATION** ↔ **ESSENCE**

Work & Business

The Relational

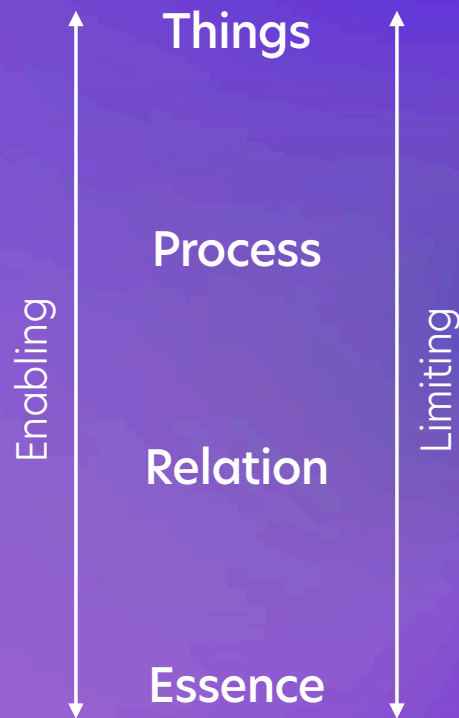
innrwrks

What is the relational?

Attention. Contact. Exchange.

innrwrks

3 ways to get unstuck



Shift Attention.
Establish Contact.
Increase Exchange.

How to find potential

Where am I not fully relaxed?

innrwrks

**Communication is not about what was said or not said.
Communication is what is possible to say**

- Nora Bateson, World of Wisdom Podcast EP202

innrwrks

If you think you're enlightened, go spend a week with your family

- *Ram Dass*

innrwrks

Break-out inquiry

What are you not allowing yourself to say right now?

(Discover: how the relation might be limiting you?)

Collective inquiry

How do you break silences?

innrwrks

Our exploration

Work & Business	Personal	Relational	Systemic	Tools: RCO
Culture & Worldview	New What	New How	New Who	Tools: Meadow Mapping
Economy & Society	Value	Consumption	Transactions	Tools: Flow Accounting

innrwrks

innwrks

a transformation lab/studio
for regenerative business



Tools



Ventures



Consulting

Thank you

and welcome back for the RCO session, April 11th

innrwrks.com

innrwrks